



# **KISII UNIVERSITY**

## **UNIVERSITY EXAMINATIONS**

### **SECOND YEAR EXAMINATION FOR THE AWARD OF THE DEGREE OF BACHELOR OF INFORMATION SCIENCE FIRST SEMESTER, 2023/2024**

**(AUGUST-DECEMBER, 2023)**

**INS 261: INFORMATION SEEKING BEHAVIOUR**

**STREAM: Y2 S1**

**TIME: 2 HOURS**

**DAY: THURSDAY, 9.00-11:00 AM**

**DATE: 23/11/2023**

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#### **INSTRUCTIONS**

- 1) Do not write anything on this question paper.**
- 2) Answer Question ONE [Compulsory] and any other TWO Questions**

#### **QUESTION ONE**

- a) Define the following terms;
  - i. Information need
  - ii. information behavior,
  - iii. information seeking behavior,
  - iv. information searching behaviour
- a. information use (10mks)
- b) explain the characteristics of information (10mks)
- c) citing relevant examples, explain the importance of information literacy skills (10mks)

#### **QUESTION TWO**

- a) Describe the information seeking process (10mks)
- b) Explain how value of information is measured (10mks)

#### **QUESTION THREE**

- a) Using a well labelled diagram, describe information literacy (10mks)
- b) Explain the role of theories and models in information management (10mks)

#### **QUESTION FOUR**

- a) Explain the characteristics of information seekers in user-centered systems (10mks)
- b) Explain, effective phenomena in information seeking process (10mks)

**QUESTION FIVE**

- a) Name the 4 dimensions of episodic model (8mks)
- b) How are information sources evaluated in the information cycle? (12mks)