



KISII UNIVERSITY

UNIVERSITY EXAMINATIONS

**THIRD YEAR EXAMINATION FOR THE AWARD OF
THE DEGREE IN BACHELLOR OF EDUCATION ARTS AND SCIENCE
FIRST SEMESTER 2023/2024
[AUGUST-DECEMBER, 2023]**

EDCI 340: BUSINESS STUDIES SUBJECT METHODS

STREAM: Y3 S1

TIME: 2 HOURS

DAY: MONDAY, 3.00 – 5.00 P.M.

DATE: 27/11/2023

INSTRUCTIONS

- 1. Do not write anything on this question paper.**
- 2. Answer Questions ONE and any other TWO Questions**

Question One

- a). Discuss any four considerations which must be taken into account by the teacher before acquiring instructional materials especially text books (5marks)
- (b). Discuss the importance of scheme of work in the teaching of business studies in secondary schools. (10marks)
- (c). In Secondary Business Education there are two types of assessment that are commonly adopted i.e., in class and out of class. Explain how *out of class assessment* can be applied in Kenya secondary schools. (10marks)

QUESTION TWO: 15MARKS

- (a). Explain **five** importance of the syllabus in an Education system (5marks)
- (b). Discuss reasons why dramatization is considered as a good method of teaching (10marks)

QUESTION THREE: 15MARKS

- (a). Briefly explain the following learning domains;
 - i. Cognitive domain. (3marks)
 - ii. Affective domain (3marks)
 - iii Psychomotor domain (3marks)

(b). Discuss the salient components of a lesson plan. (6marks)

QUESTION FOUR: 15MARKS

(a). With the aid of relevant examples, distinguish open system and closed system (5marks)

(b). Explain any **five** reasons that would cause a teacher to prefer discussion method to lecture method of teaching in a business studies lesson. (5marks)

(c). Examine the major challenges that face the business studies education in Kenya today. (5marks)

QUESTION FIVE: 15MARKS

(a). Briefly explain any **five** uses of formative evaluation (10marks)

(b). You have been employed as a new teacher and posted to *Mr. Disturbing High School* to teach business Studies. You are to teach Business in Form one South and the topic is *Satisfaction of Human wants* and sub-topic being *Characteristic of human want*. Draw a draft lesson plan for your 40min lesson. (10marks)