



KISII UNIVERSITY
UNIVERSITY EXAMINATIONS

SECOND YEAR EXAMINATION FOR THE AWARD OF THE
DIPLOMA IN LIBRARY AND INFORMATION SCIENCE
FIRST SEMESTER, 2023/2024
(AUGUST-DECEMBER, 2023)

DLIS 0216: COMMUNICATION AND INFORMATION SOCIETY
STREAM: Y2 S1 **TIME: 2 HOURS**
DAY: TUESDAY, 9.00 -11:00 PM **DATE: 30/11/2023**

INSTRUCTIONS

- 1. Do not write anything on this question paper.**
- 2. Answer Question ONE [Compulsory] and any other TWO Questions.**

QUESTION ONE

- Discuss the various elements of communication bringing out how they facilitate the communication process. (15marks)
- Highlight the importance communication in our society (15 marks)

QUESTION TWO

- Discuss the various barriers to effective communication in society and suggest how they can be addressed to enhance effective communication in society. (10 marks)
- Explain the principles of effective communication (10 marks)

QUESTION THREE

- Discuss the characteristics of an information literate society (14 marks)
- In our society each individual has different information needs, discuss (6 marks)

QUESTION FOUR

- a) Discuss the characteristics that make information a unique resource (10 marks)
- (b) Explain the factors considered when choosing a medium of communication (10 marks)

QUESTION FIVE

- a) Discuss the techniques of non-verbal communication (10 marks)
- b) With appropriate examples explain the following categories of information
- i) Primary source ii) secondary sources iii) tertiary sources